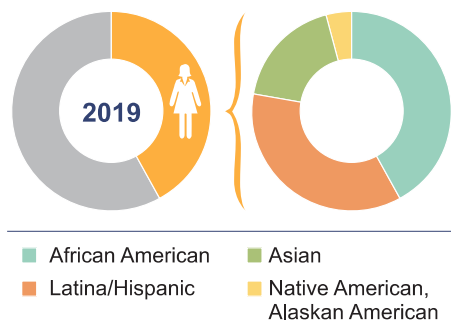


Golden Seeds is proud to be at the forefront of propelling women-led companies and providing leadership within the angel investing industry.

## Growing number of investment opportunities in women-led companies

### 42% OF ALL US COMPANIES ARE WOMEN-OWNED

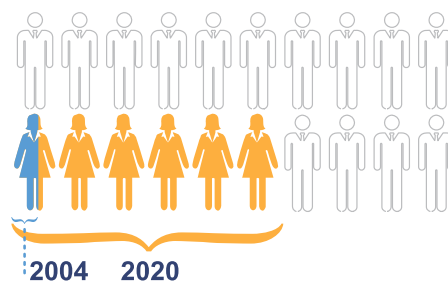
and 50% of those are owned by underrepresented women



Source: American Express, The State of Women-Owned Business Reports 2019 and 2018

### WOMEN ENTREPRENEURS

are getting start-up funding at unprecedented rates. Women were 3% of funded companies in 2004, 30% in 2020



Source: Center for Venture Research, UNH, Analysis Reports, 2005 and 2021

### ANGEL INVESTING

**\$25 billion**

in total investments was made by angels in 2020

Source: Center for Venture Research, UNH, Analysis Report, 2021

### WOMEN ANGEL INVESTORS IN 2020

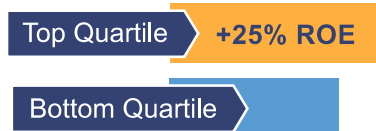
**30%** of the 335,000 angel investors in the U.S. are women, compared to 12% of angels in 2007.

Source: Center for Venture Research, UNH, Analysis Report, 2021

## Gender diversity is proven to deliver better outcomes

### WOMEN ON BOARDS

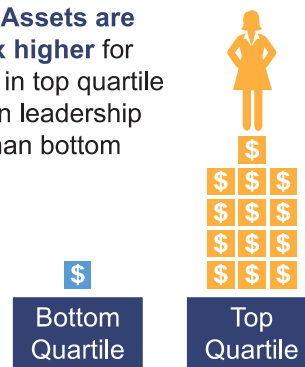
Companies with strong representation of women on boards delivered **25% more ROE** than companies with lower representation



Source: Calvert Impact Capital Gender Report, December 2018.

### WOMEN IN LEADERSHIP POSITIONS

**Return on Assets are almost 13x higher** for companies in top quartile of women in leadership positions than bottom quartile



Source: Calvert Impact Capital Gender Report, December 2018.

### WOMEN FOUNDED BUSINESSES

Businesses founded by women deliver **2.5X higher revenue** per dollars invested than those founded by all men



Source: Boston Consulting Group, [www.bcg.com/en-us/publications/2019/why-women-owned-startups-are-better-bet.aspx](http://www.bcg.com/en-us/publications/2019/why-women-owned-startups-are-better-bet.aspx)

## Golden Seeds advantages

**16 years**

of leadership investing in women-led companies

Over **\$150 million**

invested in over 200 companies

Over **315**

female and male members in 8 chapters and 25 states

# The Golden Seeds advantage

## Our Mission

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Golden Seeds was founded in 2005 to pursue investment returns through the empowerment of women entrepreneurs and the people who invest in them. Golden Seeds is headquartered in New York City, with active chapters in Arizona, Atlanta, Boston, Dallas, Houston, New Jersey, New York and Silicon Valley and with active members throughout the country.

We focus on gender-diversity, believing that gender diversity produces better investment results. We strive to create an environment in which women entrepreneurs have the opportunity to present their ideas, receive constructive feedback and apply for funding. As a result, Golden Seeds has provided capital and support to over 200 women-led companies.

## Next Steps

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To learn more about Golden Seeds:



<https://www.linkedin.com/company/goldenseeds/>



<https://twitter.com/GoldenSeeds>



<https://www.facebook.com/goldenseeds/>



<https://goldenseeds.com/blog/>



[membership@goldenseeds.com](mailto:membership@goldenseeds.com)

## See Yourself in Golden Seeds

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Becoming a member of Golden Seeds has many benefits. You will be able to participate in deals in these ways, depending upon your time and interest:

- 1 **Opportunities to Invest in Early Stage Companies**
- 2 **Expand your Education**
- 3 **Join a Deal Team**
- 4 **Attract Entrepreneurs**
- 5 **Support Entrepreneurs**
- 6 **Recommend other Investors as Members**
- 7 **Collaborate and Network with a Diverse Group of Angels**
- 8 **Build a Chapter**